

Dolphin Survey Results 2010

1. What type of membership? 82% family, 15% Senior and 3% Individual.
2. How long have you been a member? 60% between 1-9 years, 7% between 10-19 years and 23% 20+ years.
3. How many days per week or month do you attend? Most people answered between two-four times per week. A few answered a few times a month.
4. If a family membership, how many people in your group on a usual visit? Most answers were 4 or 5.
5. If a senior membership, do you have non-members accompany you? Of the surveys answered all non-member guests were children or grandchildren and ranged from 1-3 people.
6. Would you consider encouraging friends or family to join? All but three answered yes.
7. Do you feel the Dolphin is staffed properly? 50% chose yes and 50% chose no. The biggest complaint was that there were too many campers and they didn't feel there was enough staff to handle them. Most people did feel that the lifeguards did a good job.
8. Do you feel the Dolphin's snack bar fulfills your expectations? Everyone liked the snackbar. They would like to see it open later and to have a healthier selection of food as well as what they offer now. They would also like weekly specials.
9. Would you support the township to expand to hold official swim meets. 90% would not like to see it expand for this reason.
10. Would you support the township in increasing revenues to accommodate new renovations and new programs? About 68% support an increase for renovations and about 32% do not.
11. What additional programs would you like to see? There were many different answers given. Some of the recommendations include more night swimming with dj or band, more movie nights, more kids programs, etc.