

Dolphin 2011 Report

I.Improvements

The following is a list of \$30,000 in improvements that were made prior and during the 2011 season:

- Portable pump.
- New filters.
- Freshly painted buildings.
- In the ladies bathroom there were 16 mirrors installed, new shelves, new plumbing and new heater.
- New water fountain.
- In the snack stand we got three new freezers, mega ice maker, popcorn oven, cotton candy maker, snow cone maker, new fryer, new oven connection, new carpeting and air conditioning.
- New designer tile and coping in and around adult pool.
- New tented areas with three new grills.
- One new honey comb playground equipment.
- Arcade room, two new ping pong tables, new apply floor and lightning sector that was mounted in activity center.
- Sixteen new tables and twenty new umbrellas.
- Surveillance cameras and swipe card system.
- Four new activity people for weekend programs that included a new campfire pit.
- New sound system, gift shop items such as lotion, swim diapers and one hundred new life jackets of which six are handicap acceptable jackets.

II.Memberships and Registrations

A)There were a total of 577 memberships for the 2011 season. 160 memberships were Resident memberships and 417 memberships were Non Resident. The following is the breakdown of each membership type:

Family Memberships – 95 Resident and 154 Non Resident

Individual Memberships – 15 Resident and 33 Non Resident

Senior Memberships – 52 Resident and 228 Non Resident

B)There were a total of 17 registrations taken for Aquacize. All 17 participants were Non Residents.

C)There were a total of 15 registrations taken for Swimming Lessons. 13 participants were Residents and 2 were Non Residents.

III.Financial Information

A)Memberships – Memberships brought in a total of \$157,560.00 for the 2011 season. The following breaks the monies down by membership type:

Family Memberships – Total = \$117,550
Resident = \$37,325 Non Resident = \$80,225

Individual Memberships – Total = \$12,300
Resident = \$3,150 Non Resident = \$9,150

Senior Memberships – Total = \$27,680
Resident = \$4,725 Non Resident = \$22,955

B)Daily Fees – The Gatehouse took in monies for daily guest fees. From opening day, May 27' 2011 until Labor Day, September 5, 2011 the Gatehouse took in approximately \$21,167 for daily guest fees.

C)Activities – The Dolphin offered activities such as Aquacize, Swim Lessons, Parties, etc. Here is the breakdown of monies received from these activities:

Aquacize – Total = \$675
There was only one fee of \$45 per participant for Residents and Non Residents.

Swim Lessons – Total = \$928
There was only one fee of \$70 per participant for Residents and Non Residents.

Parties – Total = approximately \$1,597
There were nearly 18 parties held at the Dolphin this summer. That does not include the LSAA or GALS picnics.

D)The snack stand was in operation every day the club was open. The snack stand also serviced the camps as well. The snack stand took in approximately \$52,350.86 from opening day to closing day.